

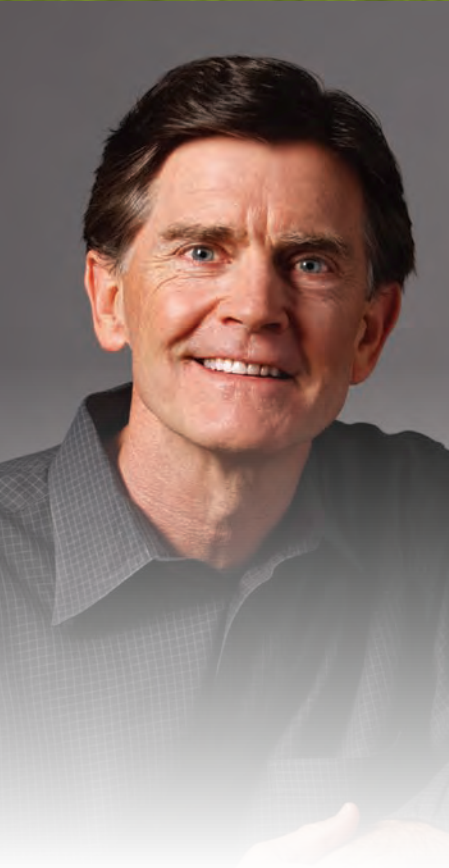


fuel for ***SPIRITUAL GROWTH***

bio

BEFORE GOD | IN COMMUNITY | ON MISSION

10X: A Vision of Exponential Growth



A Word from Chip...

Over the last three years we have seen God do miracle after miracle. We're grateful to God for using the ministry of Living on the Edge in such a powerful way.

In fact, millions have heard God's Word and acted on it by saying "I'm all in!" They are growing in community, and encouraging their friends, family and colleagues to do life God's way.

As we look to our next three years, we believe God is asking us to stretch our faith. We believe God is calling us to grow the ministry 10x by 2015. We know this is a bold vision, but it's not based on how great we think *we are*, but how great we think *God is*. In obedience we're going forward fully believing that God wants Christians to live like Christians.

As you read this year's ministry report, I invite you to celebrate what God has done and to consider how you might partner with us in the future as we together keep pressing ahead.

A handwritten signature in green ink that reads "Chip".

"For the eyes of the LORD range throughout the earth to strengthen those whose hearts are fully committed to him."

2 CHRONICLES 16:9



BIO: Fuel for *Spiritual Growth*

Bio is about the life that is *truly* life. Jesus promises it, but how do we find it? What does God do and what do we do?

In 2012, we are embarking on a new initiative to help Christians discover abundant life. For several years we have taught Romans 12 as the *profile* of a disciple. BIO now introduces the *practices* of a healthy disciple.

This type of spiritual growth isn't instantaneous. It takes time – it's a journey – and it involves the same specific actions Jesus modeled with his disciples. These spiritual disciplines fuel spiritual growth and sustain spiritual momentum when they are connected to the source of life, Jesus.



"I now understand that I worship a God who loves me unconditionally."

Today I prayed with Chip and surrendered to Jesus as the Lord of my life. Although I accepted Christ into my life many years ago, I had drifted away from Him.

As I listened to your teaching, God touched my heart and opened my eyes. The truth of your message helped me recognize that I had created a false image of God. Once I was able to see Him clearly I was finally able to let go of the stress, worry and self-condemnation that I have been carrying around for far too long.

I now understand that I worship a God who loves me unconditionally. I never dreamed that God would meet me in such a powerful way through such a simple message!

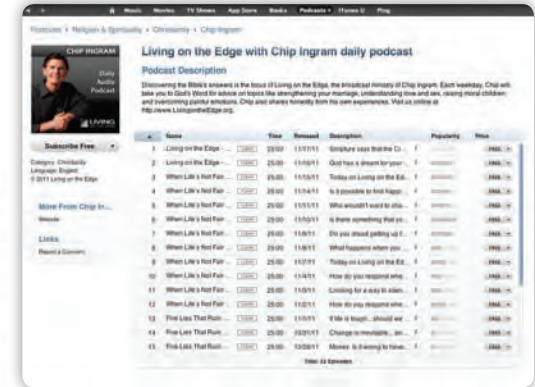
Alex

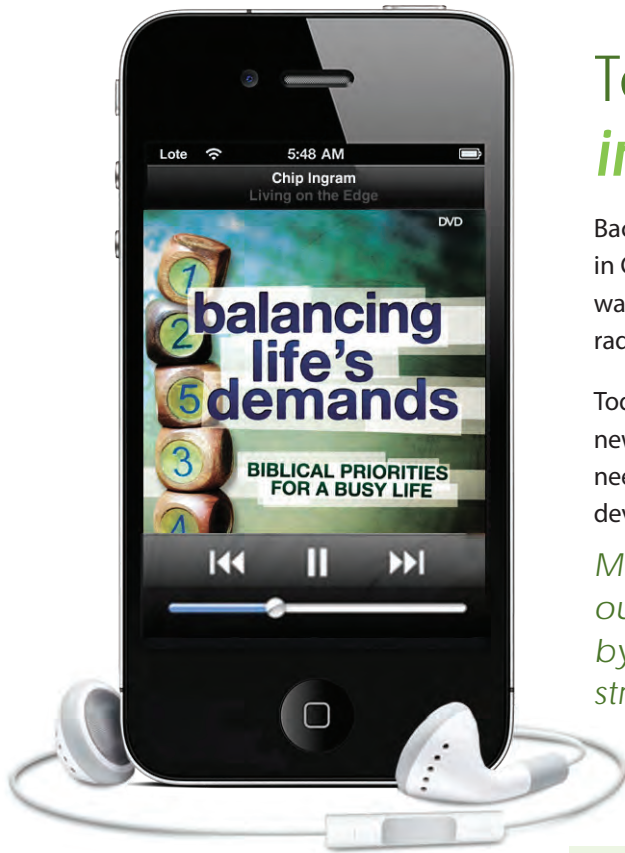


Broadcasting Impact

Over **1 million** people a week watched, listened or streamed the teaching of God's Word in the United States in 2011. We are now on more than 900 radio outlets nationwide, but our largest growth is in online listeners.

When people hear God's Word and start to seek Him on a regular basis, they live their lives *Before God*.





Teaching God's Word *in the Digital Era*

Back in 1995 when Living on the Edge was first heard on a small station in California, radio and television broadcasting was considered the best way to teach Biblical truth to a large audience. God blessed us and our radio network grew quickly.

Today, we are committed to a strong radio ministry, but also recognize that new technology is opening doors to reach more people who desperately need God's truth. These people often listen online or on their mobile device, not to the radio. It's time to grow a new digital network!

*More than 30% of
our audience listens
by podcast or online
streaming.*

10x VISION

We're asking God for
10 million radio and
digital listeners
by 2015

"We've set a God-sized goal of 100% participation."

Our school decided to share *Effective Parenting in a Defective World* with our whole staff as a Bible study. Chip's Biblical parenting advice had such an impact on our teachers that they felt it would be valuable to share with all of our school parents.

Our Parent Teacher Fellowship team supported them 100%. In fact, they so strongly believed in the transformational truth in this series that they voted to purchase a copy for the family of every single child in our school. We've set a God-sized goal of 100% participation. The positive feedback has flooded in...the frequent comment I hear is "I wish I would have learned this before I had kids."

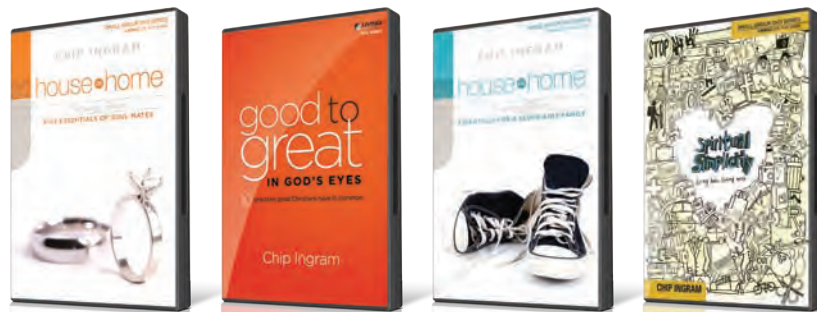
Carolyn



Small Groups Impact

We all need people around us to provide us with wisdom, hold us accountable and stand with us when times get tough. When we are in authentic community God often breaks through our defenses. We experience growth when we are vulnerable and overcome the fear of rejection. Christians who are challenging and supporting each other spiritually are *In Community*.

Over the last three years more than **1.3 million people** have participated in a Living on the Edge small group. In neighborhoods, churches, businesses, college dorms, all over the place – people are hearing and studying God's Word. We also started hosting new online small group leader training.



COMING
IN 2012

Introducing the *BIO Small Group Series*

BIO is unlike any previous Living on the Edge small group study. In this series, Chip uses four short films to illustrate his teaching. This series is perfect for Christians who are looking to break out of a rut, new believers looking to discover the building blocks of faith, or those who seek to regain their spiritual passion.

The discussion guides are free, downloadable at any time. You can preview the films and the teaching at LivingontheEdge.org/BIO.



"A rare surprise, perfect for small group study."

DAVE STONE, SOUTHEAST CHRISTIAN CHURCH

10x VISION

We're asking God for 1 million groups ministering to 10 million people by 2015

"I now realize that following the rules isn't what God wants."

R12 Online has helped turn my life around. I was a baby Christian, and the videos and extra online resources helped me understand how to recognize God's best. I finally realize why all of the things that I desired like status, sex and stuff left me feeling empty. I was missing out on everything that God desires for me!

I used to believe that God was all about following rules. I thought that surrendering to Him meant a lifetime without any pleasure. I tried to follow the "rules" but always ended up feeling defeated and guilty about the same patterns of sin.

R12 radically changed my thinking! I now realize that following the rules isn't what God wants. When I began to believe that God truly wants His very best for me, it became really easy to say no to the things that I know aren't His will. I'm done being deceived, and feel like I genuinely desire what God desires for my life.

Adam



Online Impact

From humble beginnings three years ago, over **1.5 million** people came to LivingontheEdge.org this year. We've made more than 1,000 free resources available for download this year — and over 6 million people took us up on the offer! Christians who live like Christians are *On Mission* and look for opportunities to show God's love to broken people.

Our Facebook audience is active and growing.



r12 Online guided over 90,000 people through discipleship resources



LivingontheEdge.org

Reaching Spiritually Hungry People *Online*

Our world has never been more spiritually hungry, but in the internet age there is too much “stuff” to sort through to get to the truth. We are committed to an aggressive search engine optimization and mobile web efforts to attract those who are seeking the truth but aren’t connected to radio or a church. Since we’re based in Silicon Valley, the people with this knowledge are in our own backyard. It’s our desire to provide resources to Christians not only for their walk with Jesus but to help others.

Reaching People in a Digital World

- Estimated 56 billion searches (Google, Yahoo) per month worldwide
- 66% of Americans will own a smart phone or tablet by Christmas of this year
- In 2009 there were 300 million mobile apps downloaded. In 2010, five billion mobile apps were downloaded.
- More people will access the Internet on their smartphone than on their PC in 2012



10x VISION

We're asking God to attract 10 million visitors per year by 2015

“He is a powerful example of a young man trusting God for every step in his life.”

Recently, as a missionary in Kosovo, I shared “Love, Sex & Lasting Relationships” with a group of young people. In the process, I learned that one of the participants had arranged to meet a “willing” young girl for sex. It was no coincidence that the night he was planning to meet her was the same night that our group was learning what it means to make Godly pre-decisions. Halfway through the lesson, he broke down and confessed what he was planning to do.

He shared that during our study God had convicted him and revealed that his intentions were wrong. He made the decision right then and there to abandon his own desires and to follow God’s plan.

Several years later, he remains pure and now shares God’s truth in words, heart and action with others. He is a powerful example of a young man trusting God for every step in his life.

William



Global Impact

Today our television broadcast reaches into many Muslim countries, including the entire **Middle East, Pakistan and Indonesia, plus all of Russia**. Resources for small groups and pastors are being translated and are in South Korea, Hong Kong, Poland, South Africa, and the Middle East. These are all unexpected doors that have opened!

This year we also started a new effort, the Global Groups Project, that provided funding to translate and distribute small group resources into the Middle East in the midst of renewed Christian persecution.



Over 12,000 small groups participated in the Global Groups Project!



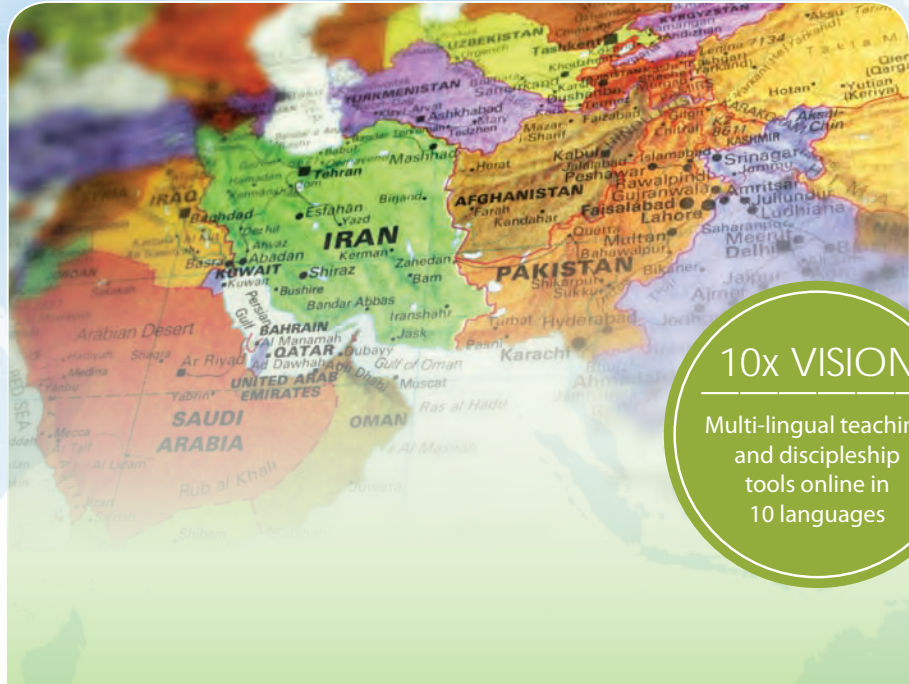
Churches around the world are now facilitating the r12 church campaign.

Translation of *Discipleship Tools*

God is using Chip's teaching around the world, but we recognize that more voices are needed. To impact the world, we need to provide our resources in more and more languages. And when we do we'll be able to reach more people in the United States, those who speak Spanish, Mandarin, Arabic and other languages. As these resources are expanded into multiple languages, a global network of believers will be created to *help Christians live like Christians*.

Living on the Edge is broadcast nine times a week on an Egyptian-state owned satellite reaching over 140 million homes in 66 countries throughout the Arabic-speaking world.

This fall, the Global Project enabled the translation of group materials into Arabic.



OUR DREAM

Christians who live like Christians by...

- *Humbly coming to God, His Word, and wise friends for wisdom and help*
- *Being known for what we are “for” more than what we are against*
- *Staying married when times are tough*
- *Seeking and granting forgiveness*
- *Modeling holiness, purity, and setting protective boundaries for their children*
- *Welcoming the broken, irreligious, fallen people into our churches*
- *Eating together and laugh, tell stories of God’s love and pray together*
- *Knowing their neighbors and looking for opportunities to serve them*
- *Believing prayer is more powerful than politics*
- *Acting in ways that are warm, caring, non-legalistic and non-self-righteous*
- *Having a reputation for loving one another*
- *Passionately following Jesus and doing life His way as Romans 12 Christians*



LivingontheEdge.org

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